

6th Annual Event

# LONDON IP WEEK

**SPONSORSHIP PACKAGES**

**26-27 SEPTEMBER**

# 2023

*Shaping Future Ideas*

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# AGENDA

## CONFERENCE & EXHIBITION

**26th - 27th September 2023**

**30 Euston Square**  
London, NW1 2FB



# 26th

Tech for IP Day  
SEPTEMBER 2023

08:00 – 09:00

Registration and Breakfast

09:00 – 09:05

Chair's Opening Remarks

09:05 – 09:20

Industry Keynote

09:20 – 09:40

Sponsor Keynote

09:40 – 10:25

**SaaS-y IP** : How to digitise and streamline IP processes with technology to reduce costs while increasing efficiency in a lean teams with reduced budgets.

**Dr. Rachel Free**, Partner, CMS

**Gerard Frith**, Entrepreneur in Residence, Taylor Wessing

**Annalisa Checchi**, Legal Director, Foot Anstey LLP

10:25 – 10:40

Stand Alone Presentation

# 26th

Tech for IP Day  
SEPTEMBER 2023

10:40 – 11:40

**Coffee and Networking Break** + Product Demo

11:40 – 12:25

**IP Analytics and Machine Learning**: Using Big Data and Business Intelligence for IP Management.

**Alex Cole**, Senior Associate, Russells

**Joaquim Eugenio Goulart**, Partner, Dannemann Siemsen

**Anthony Coleman**, Assistant Director – Deloitte IP Advisory,  
Deloitte LLP

**Hirendra Vikram**, Head of Patent Propositions and Innovation Products,  
GlobalData

12:25 – 12:40

**Stand Alone Presentation**

12:40 – 13:40

**Networking Lunch**

13:40 – 14:25

**Tech-ing Up Your IP Game**: How to select the perfect tech solutions to protect your hard and soft IP assets.

**Ahmad Saleh**, Partner and Head of Innovation, Patents & Industrial Property (3IP), Al Tamimi & Company

**Simon Jupp**, Senior Associate, Taylor Wessing

**Loren R. Hulse**, Partner/Attorney, Holland & Hart LLP

**Shawn Cage**, Shareholder, Buchanan Ingersoll & Rooney PC

# 26th

Tech for IP Day  
SEPTEMBER 2023



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**14:25 - 14:40** Stand Alone Presentation

**14:40 - 15:40** Coffee and Networking Break + Product Demo

**15:40 - 16:25** **IP in the Cloud:** Implementing Software Solutions for Intellectual Property Management.

- Roberto Valenti**, Partner, DLA Piper Studio Legale Tributario Associato
- John Warchus**, Partner, Moore Barlow LLP
- Pattaraphan Paiboon**, Partner in Intellectual Property and Technology, Baker McKenzie (Bangkok Office)
- Hannah Murray**, Director, Product Owner Legal Digital Strategy & IP, GSK

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**16:25 - 17:25** Roundtable Discussions

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**17:25 - 17:30** Chair's Closing Remarks

**17:30 - 18:30** Drinks Reception

# 27th

## IP Management Day SEPTEMBER 2023

**08:00 – 09:00**

**Registration and Breakfast**

**09:00 – 09:05**

**Chair's Opening Remarks**

**09:05 – 09:20**

**Industry Keynote**

**09:20 – 09:40**

**Sponsor Keynote**

**09:40 – 10:25**

**Unitary Patents and UPCs:** The good, the bad and the ugly.  
A post-launch analysis of UK's stand on UPs and UPCs and EU's reception of the same.

**Dr. Stephan Wolke**, CEO, thyssenkrupp Intellectual Property GmbH

**Pete Wilson**, IP Counsel, Ocado Group plc

**Laurence Cohen**, Director and General Counsel, Celex Oncology  
Innovations Limited

**10:25 – 10:40**

**Stand Alone Presentation**

# 27th

## IP Management Day SEPTEMBER 2023

10:40 – 11:40

**Coffee and Networking Break + Product Demo**

11:40 – 12:25

**DALL-E, VALL-E and ChatGPT**: IP as part of the AI and bots (r)evolution.

**Sam Williams**, Head of Intellectual Property, Siemens Plc

**Priti Shetty**, General Counsel and Deputy Country Head, ICICI Bank  
Germany

**Satish Tiwary**, Head - IP Airbus India, Airbus

**Tom Hadden**, Vice President – Global Intellectual Property, Barclays

**Anita Shaw**, IP Law Counsel, IBM

**Speaker TBC**, Marks & Clerk LLP

12:25 – 12:40

**Stand Alone Presentation**

12:40 – 13:40

**Networking Lunch**

13:40 – 14:25

**Brands in Recession**: Building your brand and protecting it in an economic downturn. Strategies for Licensing and Commercialization.

**Ragini Jain**, Innovation and IP Manager, Cambridge GaN Devices Ltd

**Pirke Fustinoni**, Vice President IP Legal, Metso Outotec Oyj

**Chathurika Colas**, Chief Legal and Compliance Officer, DNP Photo Imaging  
Europe



# 27th

## IP Management Day SEPTEMBER 2023

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14:25 - 14:40

Stand Alone Presentation

14:40 - 15:40

Coffee and Networking Break + Product Demo

15:40 - 16:25

**IP Disputes and Litigation**: Strategies for effective and swift resolution of IP disputes.

**Alessandro Cimaschi**, Senior Legal Counsel, Orange

**Dr. Ilija Pjanovic**, Global IP Senior Director, European & Dutch Patent Attorney, nexperia

**Catrin Turner**, Global Head of Intellectual Property, Dr. Martens

**James Blick**, Director and Co-Founder, Erso Capital

**Camille Sullivan**, Senior Legal Counsel – IP and Disputes, Sky UK

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16:25 - 17:25

Roundtable Discussions

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17:25 - 17:30

Chair's Closing Remarks

17:30 - 18:30

Drinks Reception

# TICKETS

**EARLY BIRDS**  
(until 31/05/2023)

**STANDARD**  
(until 31/07/2023)

**LAST MINUTE**

## SERVICE PROVIDERS

1 Day	£500 + VAT	£600 + VAT	£700 + VAT
2 Days	£650 + VAT	£750 + VAT	£850 + VAT

## IP FIRMS/ LAW FIRMS

1 Day	£200 + VAT	£250 + VAT	£300 + VAT
2 Days	£300 + VAT	£350 + VAT	£400 + VAT

## STANDARD DELEGATES

1 Day	£99 + VAT	£150 + VAT	£199 + VAT
2 Days	£150 + VAT	£199 + VAT	£250 + VAT

**GET IN TOUCH NOW AND  
BOOK YOUR PLACE TODAY**

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